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# THE ADVOCACY FUND

## FINANCIAL STATEMENTS

December 31, 2014

(With Comparative totals as of December 31, 2013)

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**CROSBY & KANEDA**  
Certified Public Accountants

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Dedicated to Nonprofit Organizations

# The Advocacy Fund

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## **INDEPENDENT AUDITORS' REPORT**

Board of Directors  
The Advocacy Fund  
San Francisco, California

### **Report on the Financial Statements**

We have audited the accompanying financial statements of The Advocacy Fund, which comprise the statement of financial position as of December 31, 2014, and the related statements of activity, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Advocacy Fund as of December 31, 2014, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Report on Summarized Comparative Information**

We have previously audited the The Advocacy Fund's December 31, 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 3, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013 is consistent, in all material respects, with the audited financial statements from which it has been derived.



Certified Public Accountants  
Oakland, California  
June 3, 2015

**The Advocacy Fund**

**Statement of Financial Position**

**December 31, 2014**

**(With Comparative Totals as of December 31, 2013)**

	<u>2014</u>	<u>2013</u>
<b>Assets</b>		
Current Assets		
Cash and cash equivalents	\$ 3,792,932	\$ 4,311,877
Grants and accounts receivable, net (Note 3)	486,169	1,846,226
Total Current Assets	<u>4,279,101</u>	<u>6,158,103</u>
Prepaid expenses	31,101	-
Property and equipment, net (Note 4)	5,504	8,047
Deposits	1,900	1,900
Total Assets	<u>\$ 4,317,606</u>	<u>\$ 6,168,050</u>
<b>Liabilities and Net Assets</b>		
Current Liabilities		
Accounts payable	\$ 350,244	\$ 390,270
Vacation accrual	56,132	44,132
Total Liabilities	<u>406,376</u>	<u>434,402</u>
Contingencies (Notes 5)		
Net Assets		
Unrestricted	786,298	680,335
Temporarily restricted (Note 7)	3,124,932	5,053,313
Total Net Assets	<u>3,911,230</u>	<u>5,733,648</u>
Total Liabilities and Net Assets	<u>\$ 4,317,606</u>	<u>\$ 6,168,050</u>

See Notes to the Financial Statements

## The Advocacy Fund

### Statement of Activities For the Year Ended December 31, 2014 (With Comparative Totals for the Year Ended December 31, 2013)

	Unrestricted	Temporarily Restricted	Total	
			2014	2013
<b>Support and Revenue</b>				
Support				
Foundation and corporate grants	\$	\$ 11,155,002	\$ 11,155,002	\$ 17,091,348
Contributions		1,550,993	1,550,993	1,428,503
Total Support		<u>12,705,995</u>	<u>12,705,995</u>	<u>18,519,851</u>
Revenue				
Program fees	10,000		10,000	6,100
Interest	267		267	1,716
Miscellaneous	17,820		17,820	34,168
Total Revenue	<u>28,087</u>	<u>-</u>	<u>28,087</u>	<u>41,984</u>
Net assets released from donor restrictions (Note 7)	14,634,376	(14,634,376)	-	-
Total Support and Revenue	<u>14,662,463</u>	<u>(1,928,381)</u>	<u>12,734,082</u>	<u>18,561,835</u>
<b>Expenses</b>				
Program	14,004,240		14,004,240	18,156,904
General and administrative	469,760		469,760	311,177
Fundraising	82,500		82,500	35,282
Total Expenses	<u>14,556,500</u>	<u>-</u>	<u>14,556,500</u>	<u>18,503,363</u>
Change in net assets	<u>105,963</u>	<u>(1,928,381)</u>	<u>(1,822,418)</u>	<u>58,472</u>
Net Assets, beginning of year	<u>680,335</u>	<u>5,053,313</u>	<u>5,733,648</u>	<u>5,675,176</u>
Net assets, end of year	<u>\$ 786,298</u>	<u>\$ 3,124,932</u>	<u>\$ 3,911,230</u>	<u>\$ 5,733,648</u>

See Notes to the Financial Statements

**The Advocacy Fund**

**Statement of Cash Flows**  
**For the Year Ended December 31, 2014**  
**(With Comparative Totals for the Year Ended December 31, 2013)**

	<u>2014</u>	<u>2013</u>
<b>Cash flows from operating activities</b>		
Change in net assets	\$ (1,822,418)	\$ 58,472
Adjustments to reconcile change in net assets to cash (used) provided by operating activities:		
Depreciation	4,455	4,685
Changes in assets and liabilities:		
Grants and accounts receivable	1,360,057	(248,019)
Prepaid expenses	(31,101)	-
Accounts payable	(40,026)	223,829
Vacation accrual	12,000	18,475
Net cash provided (used) by operating activities	<u>(517,033)</u>	<u>57,442</u>
<b>Cash flows from investing activities</b>		
Purchase of fixed assets	<u>(1,912)</u>	<u>(6,865)</u>
Net cash used by investing activities	<u>(1,912)</u>	<u>(6,865)</u>
<b>Cash flows from financing activities</b>		
Repayments on borrowings	<u>-</u>	<u>(27,901)</u>
Net cash used by financing activities	<u>-</u>	<u>(27,901)</u>
Net change in cash and cash equivalents	<u>(518,945)</u>	<u>22,676</u>
Cash and cash equivalents, beginning of the year	<u>4,311,877</u>	<u>4,289,201</u>
Cash and cash equivalents, end of the year	<u>\$ 3,792,932</u>	<u>\$ 4,311,877</u>
Supplementary Disclosure:		
Interest paid	<u>\$ -</u>	<u>\$ 382</u>

See Notes to the Financial Statements

**The Advocacy Fund**

**Statement of Functional Expenses  
For the Year Ended December 31, 2014  
(With Comparative Totals for the Year Ended December 31, 2013)**

	Program	General and Administrative	Fundraising	Total	
				2014	2013
Salaries	\$ 1,421,949	\$ 159,137	\$ -	\$ 1,581,086	\$ 969,459
Pension contributions	19,256	2,608	-	21,864	9,639
Employee benefits	163,262	15,363	-	178,625	144,226
Payroll taxes	98,158	13,025	-	111,183	83,317
Total Personnel	<u>1,702,625</u>	<u>190,133</u>	<u>-</u>	<u>1,892,758</u>	<u>1,206,641</u>
Grants	10,273,705	-	-	10,273,705	11,843,212
Legal fees	6,013	4,046	-	10,059	4,462
Accounting fees	-	60,373	-	60,373	27,317
Other fees for service	1,503,544	82,649	82,500	1,668,693	5,021,692
Office expenses	47,878	8,509	-	56,387	53,604
Occupancy	110,329	24,066	-	134,395	91,289
Travel and meals	174,026	25,998	-	200,024	140,059
Conferences, conventions, meetings	43,525	1,180	-	44,705	44,191
Insurance	12,500	5,402	-	17,902	6,114
Dues, licenses, service fees	27,785	53,460	-	81,245	25,589
Bank fees	787	5,805	-	6,592	6,815
Interest	-	-	-	-	382
Communications	55,572	22	-	55,594	13,951
Depreciation	4,282	173	-	4,455	4,685
Publications	28,557	133	-	28,690	6,401
Miscellaneous	13,112	7,811	-	20,923	6,959
Total Expenses	<u>\$ 14,004,240</u>	<u>\$ 469,760</u>	<u>\$ 82,500</u>	<u>\$ 14,556,500</u>	<u>\$ 18,503,363</u>

See Notes to the Financial Statements



## THE ADVOCACY FUND

### Notes to the Financial Statements For the Year Ended December 31, 2014 (With Comparative Totals for the Year Ended December 31, 2013)

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#### NOTE 1: NATURE OF ACTIVITIES

The Advocacy Fund (“TAF” or the “Organization”) is a California nonprofit public benefit organization. The purpose of TAF is to support political advocacy programs that promote social justice, public safety, education and a sustainable, healthy environment.

#### NOTE 2: SIGNIFICANT ACCOUNTING POLICIES

##### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

##### **Basis of Presentation**

The Organization presents information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The three classes are differentiated by donor restrictions.

*Unrestricted net assets*— consist of resources which have not been specifically restricted by a donor. Unrestricted net assets may be designated for specific purposes by the Organization or may be limited by contractual agreements with outside parties.

*Temporarily restricted net assets*— represent contributions whose use is limited by donor-imposed stipulations that expire by the passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

*Permanently restricted net assets* – represent contributions whose use is limited by donor-imposed stipulations that require the gift to be invested in perpetuity. The income from such invested assets, including realized and unrealized gains, is generally available to support the activities of the Organization. Donors may also restrict all or part of the income and/or appreciation from these investments to permanently restricted net assets, resulting in increases/decreases to these net assets. There were no permanently restricted net assets as of December 31, 2014.

##### **Contributions**

Contributions, including unconditional promises to give, are recognized as revenues in the period the promise is received. Conditional promises to give are not recognized until they become unconditional; that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the date of contribution. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

Unrestricted contributions and grants are recorded as unrestricted revenue when received. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

## THE ADVOCACY FUND

### Notes to the Financial Statements For the Year Ended December 31, 2014 (With Comparative Totals for the Year Ended December 31, 2013)

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All donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### **Grants and Accounts Receivable**

The Organization considers all grants and accounts receivable to be fully collectible at December 31, 2014. Accordingly, no allowance for doubtful accounts was deemed necessary. If amounts become uncollectible, they are charged to expense in the period in which that determination is made.

#### **Income Taxes**

The Internal Revenue Service and the California Franchise Tax Board have determined that the Organization is exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(4) and the California Revenue and Taxation Code Section 23701(f). The Organization has evaluated its current tax positions as of December 31, 2014 and is not aware of any significant uncertain tax positions for which a reserve would be necessary. The Organization's tax returns are generally subject to examination by federal and state taxing authorities for three and four years, respectively after they are filed.

#### **Contributed Services**

Contributed services are reflected in the financial statements at the fair value of the services received only if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.

#### **Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

#### **Cash Equivalents**

For purposes of the statement of cash flows, the Organization considers all money market funds and other highly liquid investments with original maturities of three months or less when purchased to be cash equivalents.

#### **Fair Value Measurements**

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Organization determines the fair values of its assets and

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**Notes to the Financial Statements  
For the Year Ended December 31, 2014  
(With Comparative Totals for the Year Ended December 31, 2013)**

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liabilities based on a fair value hierarchy that includes three levels of inputs that may be used to measure fair value.

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 inputs are inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly.

Level 3 inputs are unobservable inputs for the assets or liability. Unobservable inputs are developed based on the best information available in the circumstances and may include the Organization's own data.

The Organization had no assets or liabilities recorded at fair value on December 31, 2014.

**Concentration of Credit Risk**

At times, the Organization may have deposits in excess of federally insured limits. The risk is managed by maintaining all deposits in high quality financial institutions.

**Property and Equipment**

Property and equipment purchased by the Organization is recorded at cost. The Organization capitalizes all expenditures for property and equipment over \$1,000; the fair value of donated fixed assets is similarly capitalized. Depreciation is computed using the straight-line method over the estimated useful lives on the property and equipment or the related lease terms as follows:

Computers and equipment	3 years
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Expenditures for major renewals and betterments that extend the useful lives of the property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred.

Management reviews long-lived assets for impairment when circumstances indicate the carrying amount of the asset may not be recoverable. Impairment is recognized if the sum of the undiscounted estimated future cash flows expected to result from the use of the asset is less than the carrying value. When an impairment loss is recognized, the asset's carrying value is reduced to its estimated fair value.

**Functional Allocation of Expenses**

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

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**Notes to the Financial Statements  
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(With Comparative Totals for the Year Ended December 31, 2013)**

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**Prior Year Summarized Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2013, from which the summarized information was derived.

**Reclassifications**

Certain accounts in the prior year's summarized information have been reclassified for comparative purposes to conform with the presentation in the current-year financial statements.

**Subsequent Events**

The Organization has evaluated subsequent events and has concluded that as of June 3, 2015 the date that the financial statements were available to be issued, there were no significant subsequent events to disclose.

**NOTE 3: GRANTS AND ACCOUNTS RECEIVABLE**

Grants and accounts receivable consisted of the following at December 31:

	<u>2014</u>	<u>2013</u>
Due in one year	\$ 257,802	\$ 1,855,000
Due in one to five years	250,000	-
Less discount of 3% per year	<u>(21,633)</u>	<u>(8,774)</u>
Total	<u>\$ 486,169</u>	<u>\$ 1,846,226</u>

**NOTE 4: PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following at December 31:

	<u>2014</u>	<u>2013</u>
Computers and equipment	\$ 18,324	\$ 17,618
Less accumulated depreciation	<u>(12,820)</u>	<u>(9,571)</u>
Total	<u>\$ 5,504</u>	<u>\$ 8,047</u>

**NOTE 5: CONTINGENCIES**

Grant awards require the fulfillment of certain conditions as set forth in the instrument of grant. Failure to fulfill the conditions could result in the return of the funds to the grantors. TAF deems this contingency remote since by accepting the grants and their terms, it has accommodated the objectives of TAF to the provisions of the grants. TAF's management is of the opinion that TAF has complied with the terms of all grants.

**THE ADVOCACY FUND**

**Notes to the Financial Statements  
For the Year Ended December 31, 2014  
(With Comparative Totals for the Year Ended December 31, 2013)**

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**NOTE 6: CONCENTRATIONS**

During the year ended December 31, 2014, TAF received approximately 92% of its support from five donors. At December 31, 2014, 100% of TAF's total receivables were from two donors.

**NOTE 7: TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets, restricted by donors to various advocacy programs, amounted to \$3,124,932 and \$5,053,313 as of December 31, 2014 and 2013, respectively.

Temporarily restricted net assets of \$14,634,376 and \$19,106,332 were released from donor restrictions by incurring expenses satisfying the purposes specified by donors during the years ended December 31, 2014 and 2013, respectively.

**NOTE 8: RETIREMENT BENEFITS**

The Organization has a 401k retirement plan covering all employees. Employees are eligible to make their own contributions immediately upon hire. Employees are eligible to receive employer contributions after 1 year of service, as long as they work at least 1,000 hours that year. Employees become fully vested after 4 years, as the plan has a 4 year step vesting schedule where employees are vested 25% per year. Under the plan, the Organization provides an employer contribution to eligible participants equal to 0% - 5% of earnings based on years of service to the Organization. Plan contributions incurred by the Organization for the years ended December 31, 2014 and 2013, were \$21,864 and \$9,639, respectively.

**NOTE 9: RELATED PARTY TRANSACTIONS**

The Organization has relationships with Tides Center, Tides Foundation, Tides Network, and Tides, Inc. (the "Affiliates").

The Organization is a fiscal sponsor for projects which may also have related projects with Tides Center. The Organization may, from time to time, receive contributions that originate from donors who also have projects with Tides Center or grant-making activities administered by Tides Foundation. The Organization may also occasionally make grants to Tides Foundation and Tides Center to support programs. Similarly, the Affiliates may make grants to the Organization.

The Organization shares certain administrative expenses with the Affiliates, including use of the Affiliates' employees, facilities, and a portion of overhead costs of the Affiliates. The Organization reimburses the Affiliates for these expenses and any direct expenses paid by the Affiliates on behalf of the Organization.

Payments to Affiliates were as follows for the years ended December 31:

	<u>2014</u>	<u>2013</u>
	(\$)	(\$)
Tides Foundation	25,680	116,401
Tides Center	454,459	168,377
Tides Network	106,565	95,011

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**Notes to the Financial Statements  
For the Year Ended December 31, 2014  
(With Comparative Totals for the Year Ended December 31, 2013)**

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Contributions and payments from Affiliates to the Organization were as follows for the years ended December 31:

	<u>2014</u>	<u>2013</u>
	(\$)	(\$)
Tides Foundation	2,380,000	1,756,154
Tides Center	779,166	385,000